The 47th APACPH CONFERENCE
Bandung, 21-23 October 2015

Proposal
Public Health Challenge in The Asia Pacific Region: Building Regional Initiatives from Local Experiences and Best Practices
What is APACPH
Asia Pacific Academic Consortium for Public Health

The 47th APACPH Conference
Bandung, 21-23 October 2015

FPHUI
Faculty of Public Health Universitas Indonesia
Main Organizer of The 47th APACPH Conference

Call for Abstract

Sponsorship Packages

Contact Us
What is
Asia Pacific Academic Consortium for Public Health
APACPH is an international non-profit organization registered in Honolulu-USA, comprising many of the largest and most influential schools of Public Health in the Asia-Pacific region and dedicated to improving professional education for public health.

Launched in 1984 with just five members, APACPH now has over 81 member institutions in 23 countries throughout the Asia-Pacific region with Regional Offices in Bangkok, Beijing, Brisbane, Hawaii, Malaysia and Tokyo. Through its activities, the members aim to tackle the unique public health challenges of the Asia-Pacific region, for example, specific health issues of workers within the growing economies of the region.

APACPH is governed by a General Assembly comprised of one representative from each member institution. Annual General Assembly meetings, hosted by member institutions are held concurrently with public health conferences. The Board of Directors—made up of the APACPH Officers and Regional Directors. Regional Offices located in Melbourne, Beijing, Tokyo, Bangkok, Honolulu and Los Angeles share the networking responsibilities of their regions.

**Vision & Mission**

The Vision of the Consortium is to achieve the highest possible level of health of all the people of the nations of the Asia-Pacific region.

The Mission of the Consortium is to enhance regional capacity to improve the quality of life and to address major public health challenges through the delivery of education, research and population health services by member institutions.

**Objective**

APACPH encourages and supports the achievement of the following objectives through its member institutions:

1. To enhance the quality and relevance of educational and training Programs in public health;
2. To expand knowledge, improve skills and demonstrate effective interventions;
3. To raise awareness, of current, emerging, and re-emerging public health issues and develop programs of action for their resolution;
4. To enhance the capacity and sustainability of public health systems; and
5. To assist in policy and leadership development for health.
Executive Board

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Faculty of Public Health
Mahidol University

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Department of Health Law & Ethics
Yonsei University

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- Huazhong University of Science & Technology
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- Peking University
- Sichuan University
- Sun Yat-Sen University of Medical Sciences
- Xiangjiang Medical University
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- National Taiwan University
- Taipei Medical University
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- Kaohsiung Medical University
- National Taiwan University
- Taipei Medical University
- Tzu-Chi University
Background

As one of the largest and the most populous regions in the world, Asia Pacific has become a giant field laboratory of public health science to grow and develop. The region’s vastly diverse climate, natural resources, cultures, and unique characteristics of its inhabitants has raised a big challenge for public health scientists in many Asia-Pacific countries to deal with. Various innovations have been created and implemented locally to solve public health problems and improve health status of the communities. These local experiences and best practices may contribute to the formulation of better regional initiatives as well as to the development of public health science.

The 47th APACPH Conference is designed to provide the participants with huge opportunity to share their experiences and best practices from their countries and discover new creative ideas for regional initiatives. Followed by more than 700 participants from Asia Pacific regions and held in different country each year, APACPH Conference offers challenging themes and topics that encourage academics and practitioners to come, to share ideas, to build initiatives, to answer public health challenges, and to develop a better world for the communities.

Objective

The APACPH Conference is held annually and aimed to gather the Asia-Pacific experts in public health for the exchange and expansion of knowledge and share experiences on how to tackle public health issues that for most of the time are borderless.

In 2015 APACPH is about to hold its 47th Conference that makes it the most prestigious conference in public health. The theme of 47th APACH conference is:

Public Health Challenge in The Asia Pacific Region: Building Regional Initiatives from Local Experiences and Best Practices
Topics

The Topics of the 47th APACH Conference reflect global health trends, problems and strategies being developed to impact health improvement in communities globally and especially in APACPH member countries in the Asia Pacific Region. The list of topics in the conference program is as follows:

1. Health Policy Financing in Universal Health Coverage
2. Health Promotion and Social Determinants
3. Infectious Diseases: Emerging and Re-Emerging Diseases
4. Non Communicable Diseases and Changing Life Style
5. Reproductive Health
6. Aging and The Quality of Life
7. Adolescent Risk and Protective Behavior in Health
8. Environmental Health Challenges in The Era of SDGs
9. Occupational Health and Safety
11. Best Practice in Public Health Through Local Wisdom
12. Disaster: Public Health Action and Response
13. Informatics Development for Public Health Programs
14. Tobacco Control
15. Special Public Health Interest

Programs

This conference will offer various programs such as:

1. Pre-Conference session:
   - Short course on Obesity Prevention (2 days)
   - Workshop on Academic Writing (half-day)
   - Workshop on Early Career Network (half-day)

2. Main Conference will cover:
   a. Three Plenary sessions:
      - Qua Vadis Public Health in UHC Era (speakers from Indonesia, Thailand and Sri Lanka)
      - The Role of Public Health Professionals in Health Development (Speakers from Vietnam, Taiwan, APACPH and Indonesia)
      - From Public Health Data to Public Health Action (speakers from Malaysia, Nepal and Indonesia)
   b. Symposium sessions (Potential Organizer)
      - IPHA (Indonesia Public Health Association)
      - Indo-PHEIN (Indonesia Public Health Education Institutional Network)
      - CHEPS (Center for Health Economics and Policy Studies): Tobacco Control
      - SC JOHNSON: Dengue Haemorrhagic Fever Prevention
      - PHE ONWJ (Pertamina Hulu Energy Offshore North West Java): Community Engagement
      - BKKBN (The National Population and Family Planning Board)
      - MTKI (Indonesia Health Workforce Council)
      - INDOHUN (Indonesia One Health University Network)
      - CAAOHS (Center of Assessment and Application of Occupational Health and Safety)
      - BPJS KESEHATAN (Healthcare and Social Security Agency)
      - KPAN (National AIDS Commission)
      - Etc.
   c. Ten parallel classes for oral presentation

3. Poster presentation
4. Photography competition
5. Dinner reception
6. Cultural performance
7. Bandung city tour (arranged by Travel Agent)

Participant

1,200 participants consist of international and domestic academics, researchers, students, government, and associations.

Conference Venue

Grand Royal Panghegar Hotel & Convention
Jl. Merdeka No. 2 Bandung 40111, Indonesia
Phone: +62 22 4232286/2287
Fax: +62 22 4231583
Email: hotel@grandroyalpanghegar.com
Website: www.grandroyalpanghegar.com
### Programs

<table>
<thead>
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<th>Program</th>
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<td>Plenary Session 2</td>
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<td>Closing Ceremony</td>
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</table>

### Important Dates

- **Abstract Submission deadline:** **July 21, 2015**
- **Abstract Acceptance notification:** **August 21, 2015**
- **Deadline for early bird registration:** **September 21, 2015**

### Registration Rates

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FPHUI
Faculty of Public Health Universitas Indonesia
Main Organizer of The 47th APACPH Conference
Faculty of Public Health Universitas Indonesia was established on the 1st of July, 1965 and has become an important milestone for the development of Public Health Education in Indonesia and for the contribution of Public Health Professionals in national health development.

For 50 years the Faculty of Public Health Universitas Indonesia has played its central role in Public Health education and trainings in the country. Its alumni and faculties have huge experience in serving the country. Our 50th Anniversary in 2015 will be a perfect moment for us for contemplation: reviewing our previous experiences, learning the lessons, and reformulating our vision and mission.

**APACPH Conference Experience**

Faculty of Public Health Universitas Indonesia is one of the founders of APACPH. Since its first establishment, FPH UI have been involved and contributed greatly to the advancement of the organisation and the development of public health in Asia-Pacific region.

In our 50th Anniversary this year, FPH UI have been reappointed to host The 47th APACPH Conference following our success in holding The 42nd APACPH Conference in Bali in 2010. Located in Bali International Convention Center, The 42nd APACPH Conference in Bali brought 800 international and domestic participants.

A greater success has become our purpose in organizing the biggest public health conference in Asia Pacific. The 47th APACPH Conference is designed in such a way so that delegates from various countries may share their local experiences and best practices and discover ideas for strong regional initiatives.
Call for Abstract
Abstract Submission

All authors are encouraged to submit abstracts through the **ONLINE ABSTRACT SUBMISSION SYSTEM on http://www.apacph2015.org**

Abstracts should be accompanied by an abstract submission form and conference registration form. The presenting author must register at the time of abstract submission and the full registration fee should be paid before the submission deadline. Abstracts failing to comply with these guidelines will be rejected.

**Abstract Format Writing**

1. Abstract should be written in English
2. The title of the paper should be concise, in bold capital letters, font size 14 and justified to the left. Single spacing is required.
3. The authors’ name should begin with full first name, middle initial and last name (the name of the presenting author should be underlined), font size 9, and justified to the left.
4. The abstract text should be in Times New Roman, font size 12, justified and with single spacing.
5. The abstract should not exceed 300 words
6. The text of the abstract should include the purpose of the study, the study sample, statement of methods, summary of results and a brief conclusion. Please do not structure the abstract (i.e., Introduction, Methods, and Results).
7. Please indicate the session you would like to have your abstract included.
8. The format of abstract must be adapted by index Scopus
9. Full paper of abstract must be submitted after acceptance notification
Optimizing the Effectiveness of Health Insurance for the Poor in Indonesia as of 2005
Dharma Wijaya, Indonesia

Abstract

Background
Started more than 20 years ago, Government of Indonesia has been trying to develop financial mechanism to fund health program for the poor people. Several model has already been developed, introduced, and piloted such are healthy fund, community health effort fund, community saving, delivery saving fund, and the last one which is in some areas still on going is community health maintenance fund managed by local government institution. In summary, none of those afore-mentioned mechanisms are meet with the need and expectation of community and government.

Objective:
This paper aimed at describing the finding and discussing the issues related to lack of effectiveness of utilization of fund for the poor on public health and primary health service in community health center.

Method:
To investigate this problem, we do a meta analysis using data from several research carried out by several graduate students in our school, research made by two research centers in our school, as well as annual report made by insurance company that manage this insurance for the poor people program.

Results:
In 2004, government had passed a law on National Social Security Systems. This law is regulate 4 social security including health insurance. In the late 2004 government had started implementing national health insurance particularly to protect the poor people. Recently about 60 millions poor people are covered by this program for two main services such as public health and primary health service at community health center and medical referral to government hospital. This program funded by government fund through partnership with state owned insurance company. About US$ 270 millions has been allocated for 2005 and US$ 410 millions for 2006. After almost 2 years have been implemented, the program has provided positive impact such as increasing utilization of hospitals services by the poor people. However, the impact of the program to public health and primary health services is seemingly low and not comparable to great number of fund allocated.

Conclusion:
Its show that lack of effectiveness of fund utilization of insurance for the poor in community health center (gate keeper) is due to lack of managerial capacity, lack of program dissemination, unclear guidance, treated as a usual program, and lack of supervision from district health office. In term of community side, low use of public health center even it already paid by government subsidy, is due to lack of understanding, not covered by the program, and financial barriers due geographical reasons.

Recommendation:
To improve the effectiveness of insurance for the poor in community health center, we suggest to government to improve targeting mechanism, provide capacity building to health center manager and related staffs, provide more dissemination using community groups, develop guidance using input from grass root and front liner officer; and do supervision integrated with other program to maintain efficiency.

Key word:
Financing, health insurance, poverty
Sponsorship Packages
Now is your chance to be part of the exchange and share borderless public health knowledge and best practices. We kindly invite any institutions and companies to take part in this prestigious event as co-organizers and sponsors. The involvement in organizing international event and building up world-wide relationship will benefit your institution or company.

<table>
<thead>
<tr>
<th>Benefits</th>
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Advertisement and Publication

1. Advertisement in Program Book 47th APACPH Conference 2015
   - Pages: 150 (A4 Sizes)
   - Copies: 1200
   - Distribution: All Participants (APACPH’s members, invited speakers, presenters, sponsors, and invited guest)

   Rates
   - Full page full colour: IDR 10.000.000,-
   - Half page full colour: IDR 6.000.000,-

2. Booth
   - Standard Shell Scheme Booth (2.75 m x 2.75 m)
   - IDR 6.000.000,-/booth/3 days

Account Number

FKMUI-APACPH CONFERENCE 2015
Account No.: 157-00-8800880-10444700-0
Bank Mandiri KCP Depok
Swift Code: BMRIIDJA
Contact Us
Information

The 47th APACPH Conference Secretariate
Phone : +62 21 7864975, 7864977
Fax : +62 21 7864975, 7864977
Email : info@apacph2015.org
Website : apacph2015.org

Co-Organizer and Sponsorship

Robiana Modjo (+62 8129016291)
Gamma Tua Lubis (+62 8129245678)
Adi Putranto (+62 8158801968)
Email: info@apacph2015.org

Abstract and Conference

Dr. Ede Surya Darmawan (+62 811184713)
Dr. Tris Eryando (+62 811181447)
Email: info@apacph2015.org

Related Website

Faculty of Public Health Universitas Indonesia
http://www.fkm.ui.ac.id/
APACPH
www.apacph.org
together we develop a better and healthier world for the communities